

# Media Update

4 November 2024

## UNESCO

MEDIA ADVISORY

### Launching Ceremony of the Documentary Series “Heritage in Young Hands” developed under the collaboration of UNESCO and PTV Home

**When:** Wednesday, 06 November 2024, at 1100 hrs.

**Where:** Media Resource Centre, PTV Headquarters, Constitution Avenue, F-5/1 Islamabad

**What:** UNESCO and PTV cordially invites you to the Launching Ceremony of the Documentary Series “Heritage in Young Hands” developed under the collaboration of UNESCO and PTV Home. The documentary series highlights the rich cultural heritage of Pakistan and the role of youth to safeguard this invaluable heritage for sustainable development. The 10-episode documentary series will be broadcasted on PTV Home every Saturday at 6 p.m. starting from 9 November 2024.

#### Who:

Mr. Sayyed Mubashar Tauqir Shah, Managing Director PTV and Additional Secretary, Federal Ministry of Information and Broadcasting

Mr. Antony Kar Hung Tam, Officer-in-Charge of UNESCO Office in Pakistan

Mr. Saif Ud Din, Director Programmes, PTV Home

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