

Media Update

16 May 2022

UNODC

MEDIA ADVISORY

Launch of Awareness Campaign against Trafficking in Person and Smuggling of Migrants in Pakistan

At Best Western Hotel, Islamabad on Tuesday 17 May 2022 at 09:15 hrs.

ISLAMABAD 15 May 2022: The United Nations Office on Drugs and Crime (UNODC) launching an awareness raising campaign on trafficking in persons in collaboration with the Federal Investigation Agency (FIA) of Pakistan, with the financial support of the Government of Canada through Immigration, Refugees and Citizenship Canada (IRCC). It targets relevant stakeholders including law enforcement, media, academia, civil society organizations, non-government organizations (NGOs) and relevant government departments and the public in general, to strengthen in-country Trafficking in Persons (TIP) and Smuggling of Migrants (SOM) prevention and response capacity

The focus of the campaign is to enhance public awareness and Behavioral Change Communication on these crimes and to inform individuals and communities who are generally less susceptible to risks and exploitations, and the community plays an important role as the first ones to identify and report such incidents and to those who are at risk.

Senior Officials from Federal Investigation Agency and other official of government counterparts, provincial and state level TIP Committees, International community, and civil society are invited to attend the launching of

Awareness Campaign against Trafficking in Person and Smuggling of Migrant in Pakistan.

We cordially invite you for the media coverage of Launch of Awareness Campaign against Trafficking in Person and Smuggling of Migrant in Pakistan at Best Western Hotel Islamabad on **Tuesday 17 May 2022 at 09:15 hrs.**

For further queries please contact:

Ms. Rizwana Rahool, Communications Officer, UNODC Pakistan, cell: 0301 8564255, email: rizwana.asad@un.org